



Giving Hearts Day is Thursday, Feb. 11, 2021. This year, our campaign is **Ready to Read**. Every dollar raised on Giving Hearts Day will help put books directly in the hands of kids in West Fargo through the Little Red Reading Bus's summer bookmobile route and the Ready to Read kindergarten readiness program at the West Fargo Public Library. In preparation for our Giving Hearts Day campaign in February, we are seeking sponsors who could provide gifts at the levels below that would serve as a match for future donations. Those who support us as a match sponsor are entitled to the benefits outlined below for each level. Additionally, your contribution to our match fund will be mentioned throughout our campaign as we drum up support from the public. For example, "Your donation to our Giving Hearts Day campaign is matched by [company name]." Thank you for your consideration. Together we can ensure all West Fargo kids are **Ready to Read!**

Match Sponsorship Opportunities & Benefits

- Champion (\$1000+ match donation)**
 - Company/Organization logo on Ready to Read kits
 - Company/Organization logo on any Little Red Reading Bus swag produced in 2021
 - Company/Organization logo & a link to your website featured in Champion Sponsors section on Little Red Reading Bus website
 - Company/Organization logo & a link to your website featured in Champion Sponsors section on Ready to Read website
 - Personal thank you post and tag on Facebook/Instagram during Giving Hearts Day campaign (over 4000 followers)
 - Personal thank you post and tag on Facebook/Instagram during summer bus route 2021 (over 4000 followers)
 - Personal thank you live video and tag on Facebook on Giving Hearts Day
- Hero (\$500 match donation)**
 - Company/Organization logo & a link to your website featured in Hero Sponsors section on Little Red Reading Bus website
 - Company/Organization logo & a link to your website featured in Hero Sponsors section on Ready to Read website
 - Personal thank you post and tag on Facebook/Instagram during Giving Hearts Day campaign (over 4000 followers)
 - Personal thank you post and tag on Facebook/Instagram during summer bus route 2021 (over 4000 followers)
 - Included and tagged in a Facebook live video thanking all Hero sponsors on Facebook on Giving Hearts Day
- Supporter (\$250 match donation)**
 - Company/Organization name & a link to your website featured in Supporter Sponsors section on Little Red Reading Bus website
 - Company/Organization name & a link to your website featured in Supporter Sponsors section on Ready to Read website
 - Included and tagged in a post thanking all Supporter Sponsors on Giving Hearts Day (over 4000 followers)
 - Included and tagged in a post thanking all Supporter Sponsors during summer bus route (over 4000 followers)
- Helper (\$100 match donation)**
 - Company/Organization name featured in Helper Sponsors section on Little Red Reading Bus website
 - Included in a Facebook post thanking all Helper Sponsors on Giving Hearts Day
 - Included in a Facebook post thanking all Helper Sponsors during summer bus route 2021

Please mail this sponsorship commitment form along with your payment made out to "**Friends of the West Fargo Public Library**" to: West Fargo Public Library, Attn: Ellen Rossow 215 3rd Street E, West Fargo, ND 58078 by **Friday, Jan. 22, 2021**. If you'd like to ensure we receive your commitment form before the due date, feel free to email it to ellen.rossow@westfargond.gov and send your payment later.

Business/Organization Name: _____

Contact Person: _____ Phone Number: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Email Address: _____ You will be contacted via email to obtain your company logo, website address, etc.